



CUPCAKES & KALE CHIPS

NO-FUSS FOOD FOR NO-FUSS FAMILIES



I am Brianne Izzo, the recipe developer, photographer and publisher behind cupcakesandkalechips.com. I create no-fuss recipes for busy families, focusing on ingredients anyone can find in your local grocery store. This means you'll find wholesome meals and snacks with a sprinkle of indulgent desserts because it's all about balance, like ice cream & salad, cookies & cauliflower... **Cupcakes & Kale Chips!**

As of March 1, 2018:

 1,300,581

 10,461

 54,178

 27,351

Email subscribers: 11,115

Monthly Pageviews:	464,426 (3 month average)	481,438 (Feb 2018)
Monthly Users:	196,124 (3 month average)	309,246 (Feb 2018)

Press:

HuffingtonPost.com | Cosmopolitan.com | Pillsbury.com | Babble.com | Buzzfeed.com | SouthernLiving.com

Previous brand collaborations:

Tuttorosso | Dole Packaged Foods | Martinelli's | Silk | Jif | Smucker's | General Mills
Gorton's Seafood | Wyman's of Maine | Certified Angus Beef brand | BlendTec



Opportunities for partnership:

Sponsored Recipe Development | Recipe Videos Production | Brand Ambassadorship
Press Trips | Conference Sponsorship | Social Media Promotion

For more information or to discuss opportunities to work with Cupcakes & Kale Chips, contact Brianne Izzo:
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